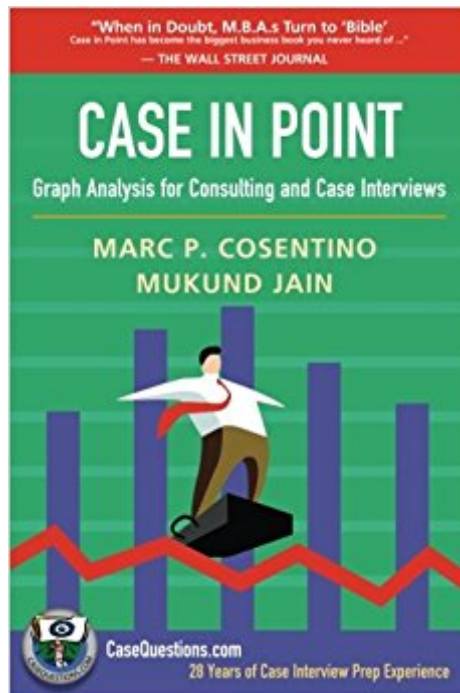




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# Case In Point: Graph Analysis For Consulting And Case Interviews



## Synopsis

The use of complex graphs in case interviews has exploded. You have a very short time to look at the graph, analyze it, extract what's important and apply it to your answer. This book was designed to help you understand the role of graphs in consulting (both during an interview and on the job). The authors introduce the Ivy Graph Framework, which will allow you to analyze 11 of the most popular graphs quickly, completely, and with great confidence. In addition the book provides ten sophisticated cases with numerous graphs per case and allows you to see how these cases unfold. There is nothing else out there like it!

## Book Information

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## Customer Reviews

MARC COSENTINO: For the past two decades Marc Cosentino's work has towered over the field of case interviews. The Wall Street Journal calls his book Case in Point the MBA Bible which is one of the many reasons why Cosentino is the world's foremost authority on case interviewing. He is CEO of CaseQuestions.com and a popular and sought after speaker. Over the past 28 years he has advised and coached over 100,000 students and alumni. Case in Point, is not only the number one selling case book world-wide, but is also the number two selling interview book world-wide and the top book in the field of consulting as well. CIP is purchased in bulk by many of the top MBA consulting clubs including Harvard Business School, Wharton, and University of Michigan as well as three of the top strategy consulting firms. Case in Point is now published in four languages. Cosentino has given workshops worldwide to MBA and college students and has held training sessions for career services professionals. He has consulted with and designed cases for private

sector firms, government agencies and non-profits. In addition, Marc has trained corporate and academic PhD's to think like business executives. Cosentino is a graduate of Harvard's Kennedy School, Harvard's Program on Negotiation and the University of Denver. MUKUND JAIN: Having spent several years as a management consultant including a stint at The Boston Consulting Group, Mukund developed a strong interest in data interpretation and its visual representation. After consulting, Mukund worked in industry in various strategy roles where he strengthened his analytical skills and refined the data interpretation framework discussed in this book. A graduate of Duke University, the University of Michigan, and Harvard University, Mukund enjoys spending time with his wife Garima and son Shaunak in Atlanta.

This is a must have resource for anyone going through consulting case prep. The examples are spot-on, well written, and easy to understand. Very helpful especially when paired with the Case in Point prep book.

A buddy of mine recommended this to me and I bought this book in preparation for my case interviews with the Big 3. After reading it and going through my case interviews, I can say I am glad that i purchased it. This is a must-have, as more of the case interviews are focusing on interpreting data in chart and graph form. Many of the other case prep books do not cover this topic in-depth and it is critical if you want to stand out from other candidates.

Fantastic book! I have personally cased with Marc several times, and he is one of the absolute best people you can case with. This book is exceptionally helpful for anyone going through consulting interviews. There are some really good examples in this book. I have given several consulting interviews with many firms (MBB, Big 4, others) and I found the cases in these books very similar to the cases I received. The graph analysis is a simple, fun and easy to read book - I would highly recommend it to anyone interested in learning more about the best way to case!

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